

Martel: Customising furniture to your personal style
This is Martel's fastest growing service.

Increasingly, clients are approaching Martel to produce furniture which is custom made for their own requirements. The most frequently requested items are sofas, bedheads and bench seating. Often clients have been unable to find exactly what they are looking for in retail furniture outlets. Either the fabric is wrong for their own interior, the dimensions are wrong for their own body shape, or the dimensions are wrong for where they want to place the furniture item in their home.

Clients may bring in a design of their own or they may bring in a photo from a magazine. They usually request "Can you make something like this, but to my specifications?" Martel will then provide a costing to do a "version" of the item (rather than a "replica").

If it is an item Martel has not manufactured before, the client will be asked to come in at regular intervals during the production process to check progress and to approve elements such as dimension, cushion angle and foam density.

Clients appreciate the opportunity to create their own product by working closely with Martel Upholstery staff.

{gallery}customportfolio{/gallery}